

Board of Directors' Meeting

Thursday, February 2, 2023



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – January 12, 2023**
- IV. **Treasurer's Report**
- V. **President's Report**
 1. Thank outgoing President Sarah Hogan, Welcome incoming President Herman Lehman
 2. Welcome new board member Reggie Monypenny, Slice Pizza
 3. National Main Street Conference in Boston March 27-29
 1. Attending: Courtney Bennett, Kirk Lightfoot, Patricia Honeycutt, Jackie Chappell, Dessilyn Chappell, Herman Lehman, Lelia Mitchell
- VI. **Board Committee Reports**
 1. Organization – Herman
 2. Design - Kirk
 3. Promotion – Carolyn
 4. Economic Vitality – Ken
 5. Sustainability – Jim
- VII. **Executive Director's Report**
 1. Activity Report
 1. RERC Workshop (Recreation Economy for Rural Communities) in Columbiana
 2. Thriving Earth Exchange
 3. Main Street Alabama Board Meeting in Foley next week
 2. Business Transitions
 1. Opened this month:
 1. n/a
 2. Opening soon:
 1. Baba Java Coffee at The Strand, 616-620 Main Street, date TBA
 3. Ownership transition:
 1. n/a
 4. Business closings & relocations:
 1. n/a
 5. Properties for sale/rent within the district:
 1. Sale:
 - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
 2. Rent:
 - a. 608 Valley Street, call 512-797-4602 (\$700/mo), tentatively
 - b. 440 Middle Street, call 205-665-4689 (\$1,800/mo)
 - c. 603 Main Street, tentatively
- VIII. **Old Business**
 1. Volunteer Hours – submit via the chat function or by email

2. EV: Request \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade Improvement Grants and other improvements in the District
3. CO.STARTERS Program (EV Committee)
 - 1.Spring 2023 Dates: Weekly on Tuesdays from 6-9 PM, starting April 4 and ending May 30, with a celebration June 6.
 - 2.Facilitators needed
 - 3.Sponsors needed
 - **Community Builder (\$5,000+)**
(One slot available)
 - **Innovator (\$2,500)**
Spring Creek Investments + Three more slots available
 - **Promoter (\$500)**
Keys to the City + Bradford Real Estate Group + Dixie Decorations + Dr. Tom J. Sanders + Team Lehman + Trustmark Bank + Two more slots available
4. 2023 Board Member Contracts - Sign

IX. New Business

1. Membership Drive
2. Fundraising Ideas
3. National Main Street Conference 2024

X. Other Business

XI. Announcements

1. Events
 - **Tuesday, February 7:** Montevallo Chamber of Commerce will host a ribbon cutting at Papa John's (3960 Highway 25) at 10 AM.
 - **Wednesday, February 8 through Saturday, February 11:** University of Montevallo celebrates their annual homecoming. Let's give visiting alumni a warm welcome during this time!
 - **Wednesday, February 15:** Montevallo Chamber of Commerce will host their monthly luncheon at Parnell Memorial Library. This month's speaker is Alan B. Miller, President & CEO of American Village. Networking begins at 11:30 AM, and lunch (\$15) begins at noon. RSVP to the Chamber by Monday, February 13 at montevallochamber@gmail.com or 205-665-1519.
 - **Saturday, February 18:** Through the "Engage Alabama" program, 12 students from the University of Alabama will volunteer to expand trails at Shoal Creek Park through a partnership between the City, Parks Department, Main Street, and Impact. Thanks to the Main Street volunteers who will be joining them!
 - **Monday, February 20:**
 1. American Village will host a birthday celebration for George Washington from 10 AM - 4 PM. Learn more on their website.
 2. City Hall will be closed in observance of the President's Day Holiday.
 - **Saturday, February 25:**
 1. Montevallo Arbor and Beautification Board will host their annual Arbor Day celebration from 9 AM to 1 PM at the Recycling Center (1120 Overland Road). Bare root tree seedlings will be available for free while supplies last.
 2. Main Street's Sustainability Committee will conduct a cleanup at Orr Park starting at 10 AM.
 3. ValloCycle will host a drop-in bike maintenance clinic. Bring your bike by for some free assistance with repairs! Stay tuned for location and time details.
 - **Dates TBA:** American Village's 7th Annual Festival of Tulips is projected to open in late February or early March. Through our "Blooming Bargains" promotion with Montevallo Chamber of Commerce, several downtown businesses are offering 20% off one item during the 2023 blooming season to visitors with their Festival of Tulips sticker.

- **Next Meeting** – Thursday, March 9, 2023 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2023

Julie Smitherman
Sarah Hogan
Carolyn Garrity
Anabel Catano
Kathy King

Kirk Lightfoot
Ken Jones
Reggie Monypenny
Clay Nordan

Ex Officio

Rusty Nix
Adele Nelson
Courtney Bennett
MDCD Representative
Junior Mayor, MJCC
John Stewart

Terms Expiring 2024

Happy Smith
Jim McDonald
Cheryl White
Patricia Honeycutt
Jackie Chappell

Terms Expiring 2025

Herman Lehman